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Unit (1) - Theme 1 : News and the Media

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Look at the vocabulary in bold.
Discuss the meanings of these words.

- **Choice** : Noun. The act of choosing or the opportunity to choose from a set of options.
- **Transformed** : Adjective. Changed in form, appearance, nature, or character.
- **Gathered** : Adjective. Collected or assembled from various sources or places.
- **Demanding** : Adjective. Requiring a lot of effort, skill, or attention.
- **Social Media** : Noun. Websites and applications that allow users to create and share content and participate in social networking.

News and the Media

Journalism is changing, but its future is bright. It is a great career **choice** for a young person with good communication and writing skills. The Internet and technology have **transformed** news, both the way we get it and how news is **gathered**. These days, people are **demanding** news faster than ever before. Many turn to **social media** for the latest news stories rather than traditional media like TV and **the Press**. Twitter, for example, has become a major news **source**. However, printed **headlines** in newspapers and magazines still **grab** our attention, and we enjoy reading articles and interviews with **celebrities**.





Look at the vocabulary in bold.
Discuss the meanings of these words.

- **The Press** : Noun. The journalists and organizations that collect, report, and publish news and information in newspapers, magazines, and other media outlets.
- **Source** : Noun. A place, person, or thing from which something originates, arises, or is obtained. It can also refer to the origin or cause of something.
- **Headlines** : Noun. The titles or captions that appear at the top of news articles or stories, summarizing the main points or attracting attention to the content.

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Look at the vocabulary in bold.
Discuss the meanings of these words.

- **Grab :** Verb. To take hold of or seize something suddenly or forcefully.
- **Celebrities :** Noun. Famous or well-known individuals, typically from the world of entertainment, sports, or the media.

News and the Media

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1



**Look at the pictures.
How do you prefer to
get news? How did
your grandparents
get news when they
were young?**



Unit 1 : Press Photography



Look at picture , and discuss questions a, b in groups?

A- What does the picture show ? why is it effective ?

B- One picture is worth a thousand words, what do you think this means?



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- A. It basically shows a flood, which is a natural disaster. It is effective because such a disaster could cause deaths and casualties, so people have to know about those incidents.**
- A. It means that a picture can mostly tell you everything you need to know about such an incident without expressing with words.**



Reading..

02:00 minute



Read the title of the text below. From the definitions a- d ,can you guess what 'paparazzi' means? Skim the text to see if you were right.

- A. magazines about celebrities c. celebrities who are looking for attention
B. Italian photographers d. photographers who hunt celebrities

5

Many ordinary people have an obsession with celebrities and stars. We want to know everything about the lives of actors and actresses, singers, sports personalities and politicians. This is all because of the media. Most of us will never meet these stars, but we feel we know them well. We read about them in newspapers and magazines, and they appear in our homes on TV and the Internet.



Reading..



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10

This obsession with celebrities has created a new kind of photographer - the paparazzi.

Paparazzi are freelance photographers who chase celebrities to get an interesting picture. They sell their pictures for large amounts of money to newspapers and magazines. The word 'paparazzi' comes from a 1960 Italian film. In this film, 'Paparazzo' was the name of a news photographer. However, the word is usually used in the plural - paparazzi - because paparazzi hunt their 'prey' in packs, like wolves



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20

The paparazzi will do anything to get a good photo. Their tactics are often neither legal nor ethical, but they don't care. They climb onto roofs of celebrities' homes and hide in the tops of trees with their cameras. They hire helicopters and boats so that they can take pictures of personal events. If the paparazzi know that celebrities are inside a building, they may start false fire alarms so that the celebrities are forced to come outside.



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30

Many stars get angry with the paparazzi, but some people think that celebrities have no right to privacy. 'These people are famous because of the media,' they say. 'Without the media, they would be nothing. So they should not complain about the paparazzi.

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But sometimes the paparazzi can play a role in causing tragedy. A famous example is the death of Princess Diana. On 31 August 1997, Diana was killed in a car crash in Paris. Her car crashed into a concrete post in a tunnel, while paparazzi on motorbikes were chasing it.



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**After the accident, several paparazzi took photographs instead of helping Diana. Many people blamed the paparazzi for the crash. 'If they had not been chasing Diana,' they said, 'the accident wouldn't have happened'.
Later, seven paparazzi were arrested by the French police**



Reading..

Read the text in Activity 2 again. Find the words in the column on the left and match each word to a meaning on the right. Write the words and their meanings into your exercise book. Then write out sentences of your own containing the words.

- | | |
|-------------------------------|---|
| 1. obsession (line 1) | a. working independently for different companies |
| 2. freelance (line 10) | b. said that someone was responsible for something bad |
| 3. prey (line 18) | c. relating to principles of right and wrong |
| 4. tactics (line 20) | d. creatures hunted and eaten by other creatures |
| 5. ethical (line 21) | e. strong and unhealthy interest in someone or something |
| 6. blamed (line 43) | f. methods used to achieve something |

